



# **Enthusiast Gaming Holdings Inc.**

**(formerly Tova Ventures II Inc.)**

**Condensed Consolidated Interim Financial Statements  
For the Three and Six Months Ended June 30, 2019  
(Unaudited in Canadian Dollars)**

## **NOTICE TO SHAREHOLDERS**

The accompanying unaudited condensed consolidated interim financial statements of Enthusiast Gaming Holdings Inc. (formerly Tova Ventures II Inc.) for the three and six months ended June 30, 2019 and 2018 have been prepared by management in accordance with International Financial Reporting Standards applicable to consolidated interim financial statements (Note 2). Recognizing that the Company is responsible for both the integrity and objectivity of the unaudited condensed consolidated interim financial statements, management is satisfied that these unaudited condensed consolidated interim financial statements have been fairly presented.

Under National Instrument 51-102, part 4, sub-section 4.3(3)(a), if an auditor has not performed a review of the interim financial statements, they must be accompanied by a notice indicating that the financial statements have not been reviewed by an auditor.

The Company's independent auditor has not performed a review of these unaudited condensed consolidated interim financial statements in accordance with standards established by the Institute of Chartered Professional Accountants of Canada for a review of interim financial statements by an entity's auditor.

**Enthusiast Gaming Holdings Inc.**  
**Condensed Consolidated Interim Statements of Financial Position**  
**As at June 30, 2019 and December 31, 2018**  
(Unaudited – Expressed in Canadian Dollars)

|   | Note        | June 30, 2019        | December 31, 2018    |
|---|-------------|----------------------|----------------------|
| <b>ASSETS</b>                                     |             |                      |                      |
| <b>Current</b>                                    |             |                      |                      |
| Cash  | 16          | \$ 9,384,679         | \$ 11,642,304        |
| Cash in trust                                     | 16          | 569,803              | 270,387              |
| Investments                                       |             | 124,940              | -                    |
| Trade and other receivables                       | 6           | 2,217,047            | 2,706,360            |
| Loans receivable from related parties             | 14          | 158,110              | 147,000              |
| Prepaid expenses                                  |             | 332,560              | 25,907               |
| <b>Total current assets</b>                       |             | <b>12,787,138</b>    | <b>14,791,958</b>    |
| <b>Non-current</b>                                |             |                      |                      |
| Property and equipment, net                       | 7           | 162,520              | 130,410              |
| Right of use asset - lease contract, net          | 7           | 50,056               | -                    |
| Long-term investments                             | 5           | 4,259,182            | -                    |
| Loans receivable from related parties             | 14          | 42,264               | 44,283               |
| Intangible assets                                 | 8           | 11,942,916           | 1,531,136            |
| Goodwill  | 4(ii)       | 16,339,004           | -                    |
| <b>Total Assets</b>                               |             | <b>\$ 45,583,080</b> | <b>\$ 16,497,787</b> |
| <b>LIABILITIES AND SHAREHOLDERS' EQUITY</b>       |             |                      |                      |
| <b>Current</b>                                    |             |                      |                      |
| Accounts payable and accrued liabilities          | 9, 16       | \$ 3,227,697         | \$ 3,500,232         |
| Current portion of long-term debt                 | 16          | -                    | 9,960                |
| Current portion of lease contract liability       | 16          | 13,915               | -                    |
| Short-term debt                                   | 18          | 9,741,667            | -                    |
| Deferred payment liability                        | 4(ii), 5(i) | 20,854,609           | -                    |
| <b>Total current liabilities</b>                  |             | <b>33,837,888</b>    | <b>3,510,192</b>     |
| <b>Non-current</b>                                |             |                      |                      |
| Long-term debt                                    |             | -                    | 29,880               |
| Long-term lease contract liability                |             | 31,731               | -                    |
| Convertible debentures                            | 10          | 7,548,403            | 7,326,863            |
| Deferred tax liability                            |             | 196,792              | 196,792              |
| <b>Total liabilities</b>                          |             | <b>\$ 41,614,814</b> | <b>\$ 11,063,727</b> |
| <b>Shareholders' Equity</b>                       |             |                      |                      |
| Share capital                                     |             | 23,394,585           | 16,733,136           |
| Warrants reserve                                  |             | 8,693,669            | 10,749,946           |
| Conversion option on convertible debentures       |             | 313,780              | 313,780              |
| Contributed surplus                               |             | 878,689              | 776,988              |
| Accumulated other comprehensive loss              |             | (1,332,794)          | (831,664)            |
| Deficit   |             | (27,979,662)         | (22,308,126)         |
| <b>Total shareholders' equity</b>                 |             | <b>3,968,267</b>     | <b>5,434,060</b>     |
| <b>Total liabilities and shareholders' equity</b> |             | <b>\$ 45,583,080</b> | <b>\$ 16,497,787</b> |

Going concern (Note 2)

Subsequent events (Note 20)

Approved by the Board of Directors of the Company

Signed: "Menashe Kestenbaum"

Signed: "Alan Friedman"

Director

Director

The accompanying notes are an integral part of these unaudited condensed consolidated interim financial statements

**Enthusiast Gaming Holdings Inc.**  
**Condensed Consolidated Interim Statements of Loss and Comprehensive Loss**  
**For the three and six months ended June 30, 2019 and 2018**  
(Unaudited – Expressed in Canadian Dollars)

|   | Note | For the three months ended June 30 |                   | For the six months ended June 30 |                       |
|---|------|------------------------------------|-------------------|----------------------------------|-----------------------|
|   |      | 2019                               | 2018              | 2019                             | 2018                  |
| Revenue   | 17   | \$ 4,039,247                       | \$ 2,561,225      | \$ 6,099,956                     | \$ 4,569,513          |
| Cost of sales   |      | 2,442,605                          | 1,931,966         | 4,382,599                        | 4,199,740             |
| <b>Gross margin</b>                                   |      | <b>1,596,642</b>                   | <b>629,259</b>    | <b>1,717,357</b>                 | <b>369,773</b>        |
| <b>Expenses</b>                                       |      |                                    |                   |                                  |                       |
| Professional and consulting fees                      |      | 982,375                            | 241,243           | 1,640,894                        | 861,937               |
| Advertising and promotion                             |      | 545,724                            | 113,556           | 990,411                          | 256,718               |
| Office and general                                    |      | 442,061                            | 86,827            | 566,908                          | 334,134               |
| Salaries and wages                                    |      | 784,647                            | 164,639           | 1,232,477                        | 333,694               |
| Technology support and web development                |      | 333,344                            | 63,983            | 573,015                          | 214,548               |
| Interest, accretion and bank charges                  | 16   | 431,854                            | 1,908             | 748,153                          | 5,231                 |
| Finance fee   | 19   | 334,425                            | -                 | 334,425                          | -                     |
| Bad debt  |      | 124,405                            | -                 | 124,405                          | -                     |
| Foreign exchange gain                                 |      | (97,410)                           | -                 | (341,074)                        | -                     |
| Change in fair value of warrant liability             |      | -                                  | (239,035)         | -                                | (349,963)             |
| Change in fair value of investments                   |      | (616,132)                          | -                 | (616,132)                        | -                     |
| Share based compensation                              | 14   | 88,203                             | 70,689            | 116,532                          | 140,602               |
| Amortization and depreciation                         | 7, 8 | 1,754,832                          | 13,072            | 2,018,879                        | 34,966                |
| <b>Total expenses</b>                                 |      | <b>5,108,328</b>                   | <b>516,882</b>    | <b>7,388,893</b>                 | <b>1,831,867</b>      |
| <b>Net loss for the period</b>                        |      | <b>(3,511,686)</b>                 | <b>112,377</b>    | <b>(5,671,536)</b>               | <b>(1,462,094)</b>    |
| <b>Other comprehensive loss</b>                       |      |                                    |                   |                                  |                       |
| Foreign currency translation adjustment               |      | (159,482)                          | (80,169)          | (501,130)                        | (175,781)             |
| <b>Net loss and comprehensive loss for the period</b> |      | <b>\$ (3,671,168)</b>              | <b>\$ 32,208</b>  | <b>\$ (6,172,666)</b>            | <b>\$ (1,637,875)</b> |
| <b>Net loss and comprehensive loss per share,</b>     |      |                                    |                   |                                  |                       |
| <b>basic and diluted</b>                              |      | <b>\$ (0.07)</b>                   | <b>\$ 0.00</b>    | <b>\$ (0.13)</b>                 | <b>\$ (0.05)</b>      |
| <b>Weighted average number of common shares</b>       |      |                                    |                   |                                  |                       |
| <b>outstanding, basic and diluted</b>                 |      | <b>49,727,391</b>                  | <b>33,517,486</b> | <b>47,358,286</b>                | <b>31,405,547</b>     |

*The accompanying notes are an integral part of these unaudited condensed consolidated interim financial statements*

**Enthusiast Gaming Holdings Inc.**  
**Condensed Consolidated Interim Statements of Shareholders' Equity**  
**For the three and six months ended June 30, 2019 and 2018**  
(Unaudited – Expressed in Canadian Dollars)

|  | Note | Number of shares  | Share capital        | Contributed surplus | Warrant reserve      | Conversion option on convertible debentures | Accumulated other comprehensive loss | Deficit                | Total shareholders' equity |
|--|------|-------------------|----------------------|---------------------|----------------------|---|--------------------------------------|------------------------|----------------------------|
| <b>Balance December 31, 2017</b>                               |      | 23,556,831        | \$ 3,654,069         | \$ 2,130,681        | \$ -                 | \$ -  | \$ (39,271)                          | \$ (3,941,022)         | \$ 1,804,457               |
| Private placements and share issuances                         |      | 9,405,729         | 2,917,052            | (1,555,691)         | -                    | -   | -                                    | -                      | 1,361,361                  |
| Share issued for the acquisition of assets in the prior period |      | 300,000           | 53,575               | (53,575)            | -                    | -   | -                                    | -                      | -                          |
| Shares to be issued for the asset acquisitions                 |      | -                 | -                    | 26,321              | -                    | -   | -                                    | -                      | 26,321                     |
| Exercise of warrants   |      | 584,032           | 273,191              | -                   | -                    | -   | -                                    | -                      | 273,191                    |
| Exercise of options  |      | 1,130,769         | 204,541              | (57,541)            | -                    | -   | -                                    | -                      | 147,000                    |
| Stock based compensation                                       |      | -                 | -                    | 140,602             | -                    | -   | -                                    | -                      | 140,602                    |
| Other comprehensive loss                                       |      | -                 | -                    | -                   | -                    | -   | (175,781)                            | -                      | (175,781)                  |
| Net loss for the year  |      | -                 | -                    | -                   | -                    | -   | -                                    | (1,462,094)            | (1,462,094)                |
| <b>Balance June 30, 2018</b>                                   |      | <b>34,977,361</b> | <b>\$ 7,102,428</b>  | <b>\$ 630,797</b>   | <b>\$ -</b>          | <b>\$ -</b>                                 | <b>\$ (215,052)</b>                  | <b>\$ (5,403,116)</b>  | <b>\$ 2,115,057</b>        |
| <b>Balance December 31, 2018</b>                               |      | <b>44,663,253</b> | <b>\$ 16,733,136</b> | <b>\$ 776,988</b>   | <b>\$ 10,749,946</b> | <b>\$ 313,780</b>                           | <b>\$ (831,664)</b>                  | <b>\$ (22,308,126)</b> | <b>\$ 5,434,060</b>        |
| Shares issued upon exercise of warrants                        | 11   | 3,354,932         | 3,962,219            | -                   | (2,056,277)          | -   | -                                    | -                      | 1,905,942                  |
| Shares issued upon exercise of options                         | 11   | 120,000           | 30,430               | (14,830)            | -                    | -   | -                                    | -                      | 15,600                     |
| Share issued for the acquisition of assets in the prior period | 11   | 2,668,800         | 2,668,800            | -                   | -                    | -   | -                                    | -                      | 2,668,800                  |
| Share-based compensation                                       | 14   | -                 | -                    | 116,532             | -                    | -   | -                                    | -                      | 116,532                    |
| Other comprehensive loss                                       |      | -                 | -                    | -                   | -                    | -   | (501,130)                            | -                      | (501,130)                  |
| Net loss for the period  |      | -                 | -                    | -                   | -                    | -   | -                                    | (5,671,536)            | (5,671,536)                |
| <b>Balance June 30, 2019</b>                                   |      | <b>50,806,985</b> | <b>\$ 23,394,585</b> | <b>\$ 878,689</b>   | <b>\$ 8,693,669</b>  | <b>\$ 313,780</b>                           | <b>\$ (1,332,794)</b>                | <b>\$ (27,979,662)</b> | <b>\$ 3,968,267</b>        |

*The accompanying notes are an integral part of these unaudited condensed consolidated interim financial statements*

**Enthusiast Gaming Holdings Inc.**  
**Condensed Consolidated Interim Statements of Cash Flows**  
For the three and six months ended June 30, 2019 and 2018  
(Unaudited – Expressed in Canadian Dollars)

|  |      | <b>For the six months ended June 30</b> |                     |
|--|------|---|---------------------|
|  | Note | <b>2019</b>                             | <b>2018</b>         |
| <b>Cash flows from operations</b>                          |      |   |                     |
| Net loss for the period                                    |      | \$ (5,671,536)                          | \$ (1,462,094)      |
| Items not affecting cash:                                  |      |   |                     |
| Amortization and depreciation                              | 7, 8 | 2,018,879                               | 34,966              |
| Share-based compensation                                   | 14   | 116,532                                 | 140,602             |
| Accretion expense  | 10   | 221,540                                 | -                   |
| Unrealized foreign exchange gain                           |      | (641,977)                               | -                   |
| Gain on revaluation of warrant liability                   |      | -                                       | (349,963)           |
| Gain on revaluation of long-term investments               |      | (616,132)                               | -                   |
| Changes in working capital                                 |      |   |                     |
| Changes in accounts receivable                             |      | 489,313                                 | (1,024,795)         |
| Changes in prepaid expenses                                |      | (306,653)                               | 2,754               |
| Changes in accounts payable and accrued liabilities        |      | (272,535)                               | 239,749             |
|  |      | <b>(4,662,569)</b>                      | <b>(2,418,781)</b>  |
| <b>Investing activities</b>                                |      |   |                     |
| Purchase of investments                                    | 5    | (3,767,991)                             | -                   |
| Cash paid for asset acquisitions                           | 4, 5 | (5,104,841)                             | (1,143,023)         |
| Acquisition of property and equipment                      | 7    | (54,726)                                | (5,180)             |
|  |      | <b>(8,927,558)</b>                      | <b>(1,148,203)</b>  |
| <b>Financing activities</b>                                |      |   |                     |
| Proceeds from the issuance of shares net of issuance costs |      | -                                       | 2,123,924           |
| Proceeds received for shares to be issued                  |      | -                                       | 190,985             |
| Proceeds from short-term debt                              |      | 9,741,667                               | -                   |
| Proceeds from long-term debt                               |      | 5,806                                   | -                   |
| Proceeds from exercise of warrants                         |      | 1,905,942                               | 186,455             |
| Proceeds from exercise of options                          |      | 15,600                                  | 147,000             |
| Loans receivable from related parties                      |      | (9,091)                                 | -                   |
|  |      | <b>11,659,924</b>                       | <b>2,648,364</b>    |
| Foreign exchange effect on cash                            |      | (28,006)                                | (175,781)           |
| Net change in cash   |      | (1,958,209)                             | (1,094,401)         |
| Cash, beginning of period                                  |      | 11,912,691                              | 2,196,475           |
| <b>Cash, end of period</b>                                 |      | <b>\$ 9,954,482</b>                     | <b>\$ 1,102,074</b> |

*The accompanying notes are an integral part of these unaudited condensed consolidated interim financial statements*

**Enthusiast Gaming Holdings Inc.**  
**Notes to the Condensed Consolidated Interim Financial Statements**  
**For the three and six months ended June 30, 2019 and 2018**  
(Unaudited – Expressed in Canadian Dollars)

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**1. Nature of Operations**

Enthusiast Gaming Holdings Inc. (formerly Tova Ventures II Inc.) (the “Company” or “Enthusiast”) was incorporated under the Canada Business Corporations Act on February 27, 2017 and upon incorporation was classified as a Capital Pool corporation, as defined in the Policy 2.4 of the TSX Venture Exchange (the “Exchange”). The registered head office of the Company is 90 Eglinton Avenue East, Suite 805, Toronto, ON, M4P 2Y3.

On September 21, 2018, the Company completed a qualifying transaction with Enthusiast Gaming Inc. (“EG Inc.”), a corporation incorporated in the Province of Ontario (“Business Combination Agreement”). The Business Combination Agreement entered into between the Company, a subsidiary of the Company and EG Inc. was structured as a three-cornered amalgamation under the Business Corporations Act (Ontario) (the “Transaction”). As a result of the Transaction, EG Inc. became a wholly-owned subsidiary of the Company. The completion of the Transaction resulted in a reverse takeover and change of business for the Company (the “RTO”). The terms of the RTO required the Company to consolidate its common shares prior to the RTO on a 1:4.2 basis. The Company also exchanged 100% of the issued and outstanding securities of EG Inc. on a 1:1 basis with the then securityholders of EG Inc. for securities in the capital of the Company. Upon the completion of the Transaction, Tova Ventures II Inc. changed its name to Enthusiast Gaming Holdings Inc.

The Company obtained final approval for the Transaction from the Exchange on October 2, 2018 and start trading on the TSX Venture Exchange (“TSX.V”) under the symbol “EGLX”.

The Company’s principal business activity is owning and operating an online network of websites devoted to video gaming as well as Canada’s largest video-gaming expo. Between its online digital media properties, its network of partner websites, and video-gaming expo, Enthusiast engages video gaming enthusiasts online worldwide.

These unaudited condensed consolidated interim financial statements were authorized for issuance by the Board of Directors on August 28, 2019.

**2. Significant accounting policies**

**Basis of preparation**

(i) *Statement of compliance*

The Company prepares its unaudited condensed consolidated interim financial statements in accordance with International Financial Reporting Standards (“IFRS”) using the accounting policies described herein as issued by International Accounting Standards Board (“IASB”) and International Financial Reporting Interpretations Committee (“IFRIC”) interpretations. These unaudited condensed consolidated interim financial statements have been prepared in accordance with International Accounting Standards (“IAS”) 34 *Interim Financial Reporting*. The unaudited condensed consolidated interim financial statements do not include all of the information required for annual consolidated financial statements and should be read in conjunction with the Company’s audited consolidated financial statements for the year ended December 31, 2018.

(ii) *Basis of presentation*

The unaudited condensed consolidated interim financial statements are prepared on a going concern basis, under the historical cost convention except for the revaluation of certain financial assets and liabilities to fair value. All financial information is presented in Canadian dollars, except per share amounts or as otherwise noted.

These unaudited condensed consolidated interim financial statements were prepared using the same basis of presentation, accounting policies and methods of computation as those of the audited consolidated financial statements for the year ended December 31, 2018, except for the adoption of IFRS 16 - “Leases” which has been applied as of January 1, 2019.

The changes in accounting policies from those used in the Company’s consolidated financial statements for the year ended December 31, 2018 are described below in Note 2(vii).

**2. Significant accounting policies (continued)**

*(iii) Foreign currency*

The unaudited condensed consolidated interim financial statements are presented in Canadian dollars. The functional currency of Enthusiast Gaming Holdings Inc., Hexagon Games Corp., Enthusiast Gaming Live Inc., Enthusiast Gaming Media Inc., Enthusiast Gaming Media Holdings Inc., Enthusiast Gaming Media II Holdings Inc., Enthusiast Gaming (TSR) Inc. and Enthusiast Gaming Media III Holdings Inc. is Canadian dollars and the functional currency of Enthusiast Gaming Inc., Enthusiast Gaming Media (US) Inc. and Enthusiast Gaming TSR Sweden AB is United States dollars.

Assets and liabilities of subsidiaries having a functional currency other than the Canadian dollar are translated at the rate of exchange at the reporting period date. Revenues and expenses are translated at average rates for the period, unless exchange rates fluctuated significantly during the period, in which case the exchange rates at the dates of the transaction are used. The resulting foreign currency translation adjustments are recognized in the accumulated other comprehensive loss included in the unaudited condensed consolidated interim statements of changes in shareholders' equity. Foreign currency transactions are translated into the functional currency using exchange rates prevailing at the date of the transactions. At the end of each reporting period, foreign currency denominated monetary assets and liabilities are translated to the functional currency using the prevailing rate of exchange at the reporting period date. Gains and losses on translation of monetary items are recognized in the unaudited condensed consolidated interim statements of loss and comprehensive loss.

*(iv) Basis of consolidation*

The unaudited condensed consolidated interim financial statements include the accounts of the Company and its wholly-owned subsidiaries; Enthusiast Gaming Inc. (Canada), Hexagon Games Corp. (Canada), Enthusiast Gaming Live Inc. (Canada), Enthusiast Gaming Media Inc. (Canada), Enthusiast Gaming Media (US) Inc. (United States of America), Enthusiast Gaming Media Holdings Inc. (Canada), Enthusiast Gaming Media II Holdings Inc. (Canada), Enthusiast Gaming Media III Holdings Inc. (Canada), Enthusiast Gaming (TSR) Inc. (Canada) and Enthusiast Gaming TSR Sweden AB (Sweden).

Subsidiaries are entities controlled by the Company where control is defined as the power to govern the financial and operating policies of an entity so as to obtain benefits from its activities. Subsidiaries are included in the unaudited condensed consolidated interim financial statements from the date control is obtained until the date control ceases. All intercompany balances, transactions, income and expenses have been eliminated on consolidation.

*(v) Going Concern*

These unaudited condensed consolidated interim financial statements have been prepared on a going concern basis, which contemplates that the Company will be able to realize its assets and discharge its liabilities in the normal course of business. Accordingly, they do not give effect to adjustments that would be necessary, should the Company be unable to continue as a going concern, and therefore be required to realize its assets and liquidate its liabilities and commitments in other than the normal course of business and at amounts different from those in the accompanying condensed consolidated interim financial statements. Such adjustments could be material. It is not possible to predict whether the Company will be able to raise adequate financing or to ultimately attain profit levels of operations. These conditions indicate the existence of material uncertainties that may cause significant doubt about the Company's ability to continue as a going concern. Changes in future conditions could require material write downs of the carrying values.

The Company has not yet realized profitable operations and has incurred significant losses to date resulting in a cumulative deficit of \$27,979,662 as at June 30, 2019 (December 31, 2018 – \$22,308,126). The recoverability of the carrying value of the assets and the Company's continued existence is dependent upon the achievement of profitable operations. While management has been historically successful in raising the necessary capital, it cannot provide assurance that it will be able to execute on its business strategy or be successful in future financing activities. As at June 30, 2019, the Company had current assets of \$12,787,138 (December 31, 2018 - \$14,791,958) that do not cover current liabilities of \$33,837,888 (December 31, 2018 - \$3,510,192). Refer to note 4 – Asset Acquisition Transactions and Note 18 – Merger Arrangement Agreement for deferred payment liability disclosure.



**2. Significant accounting policies (continued)**

(vi) *Significant accounting judgments, estimates and uncertainties*

The preparation of unaudited condensed consolidated interim financial statements in accordance with IFRS requires management to make estimates and assumptions that affect the amounts reported in the unaudited condensed consolidated interim financial statements and notes to the unaudited condensed consolidated interim financial statements. These estimates are based on management's best knowledge of current events and actions the Company may undertake in the future. Actual results could differ from those estimates. Estimates and underlying assumptions are reviewed on an ongoing basis. Revisions to the accounting estimates are recognized in the period in which the estimates are revised. Significant areas requiring the Company to make estimates include goodwill impairment testing and recoverability of assets, business combinations, income taxes, estimated useful life of long-lived assets, the fair value of share-based payments, provision for expected credit losses and calculation of warrant liability. These estimates and judgments are further discussed below:

(a) *Goodwill impairment testing and recoverability of assets*

The Company only has one cash-generating unit and reviews the value in use versus the carrying value both in total and for each of the individual assets. The recoverable amount of the cash-generating unit was estimated based on an assessment of value in use using a discounted cash flow approach. The approach uses cash flow projections based upon a financial forecast approved by management, covering a five-year period. Cash flows for the years thereafter are extrapolated using the estimated terminal growth rate. The risk premiums expected by market participants related to uncertainties about the industry and assumptions relating to future cash flows may differ or change quickly, depending on economic conditions and other events.

(b) *Business combinations*

In a business combination, all identifiable assets, liabilities and contingent liabilities acquired are recorded at their fair values. One of the most significant estimates relates to the determination of the fair value of these assets and liabilities. For any intangible asset identified, depending on the type of intangible asset and the complexity of determining its fair value, an independent valuation expert or management may develop the fair value, using appropriate valuation techniques, which are generally based on a forecast of the total expected future net cash flows. The evaluations are linked closely to the assumptions made by management regarding the future performance of the assets concerned and any changes in the discount rate applied.

Certain fair values may be estimated at the acquisition date pending confirmation or completion of the valuation process. Where provisional values are used in accounting for a business combination, they may be adjusted retrospectively in subsequent periods. However, the measurement period will last for one year from the acquisition date.

(c) *Income taxes*

At the end of each reporting period, the Company assesses whether the realization of deferred tax benefits is sufficiently probable to recognize deferred tax assets. This assessment requires the exercise of judgment on the part of management with respect to, among other things, benefits that could be realized from available income tax strategies and future taxable income, as well as other positive and negative factors. The recorded amount of total deferred tax assets could be reduced if estimates of projected future taxable income and benefits from available income tax strategies are lowered, or if changes in current income tax regulations are enacted that impose restrictions on the timing or extent of the Company's ability to utilize deferred tax benefits.

The Company's effective income tax rate can vary significantly quarter-to-quarter for various reasons, including the mix and volume of business in lower income tax jurisdictions and in jurisdictions for which no deferred income tax assets have been recognized because management believed it was not probable that future taxable profit would be available against which income tax losses and deductible temporary differences could be utilized. The Company's effective income tax rate can also vary due to the impact of foreign exchange fluctuations.

**2. Significant accounting policies (continued)**

(vi) *Significant accounting judgments, estimates and uncertainties (continued)*

(d) *Estimated useful lives of long-lived assets*

Management reviews the useful lives of depreciable assets at each reporting date. Management assesses that the useful lives represent the expected utilization in terms of duration of the assets to the Company. Actual utilization, however, may vary due to technical obsolescence, particularly relating to website content and application and technology development.

(e) *Share-based payments*

The fair value of all share-based payments granted are determined using the Black-Scholes option pricing model which incorporates assumptions regarding risk-free interest rates, dividend yield, expected volatility, estimated forfeitures, and the expected life of options. The Company has a significant number of options outstanding and expects to continue to make option grants.

(f) *Provision for expected credit losses ('ECLs')*

The Company performs impairment testing annually for accounts receivable in accordance with IFRS 9. The ECL model requires considerable judgment, including consideration of how changes in economic factors affect ECLs, which are determined on a probability-weighted basis. IFRS 9 outlines a three-stage approach to recognizing ECLs which is intended to reflect the increase in credit risks of a financial instrument based on 1) 12-month expected credit losses or 2) lifetime expected credit losses. The Company measures provision for ECLs at an amount equal to lifetime ECLs.

The Company applies the simplified approach to determine ECLs on trade receivables by using a provision matrix based on historical credit loss experiences. The historical results are used to calculate the run rates of default which are then applied over the expected life of the trade receivables, adjusted for forward looking estimates.

(g) *Warranty liability*

The Black-Scholes Option pricing model is used to determine the fair value of the warrants and utilizes subjective assumptions such as expected price volatility which is based on comparable companies, expected life of the warrant and the risk-free rate. Any changes in these input assumptions can significantly affect the fair value estimate.

(vii) *Accounting standards implemented as at January 1, 2019*

The Company adopted the following accounting standards which came into effect commencing January 1, 2019:

**IFRS 16, Leases**

The Company has adopted IFRS 16 with an initial adoption date of January 1, 2019. The Company utilized the modified retrospective method to adopt the new standard and therefore, the comparative information has not been restated and continues to be reported under IAS 17, Leases and related interpretations.

IFRS 16 specifies how leases will be recognized, measured, presented and disclosed and it provides a single lessee model, requiring lessees to recognize right-of-use assets and lease liabilities for all major leases.

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**2. Significant accounting policies (continued)**

(vii) *Accounting standards implemented as at January 1, 2019 (continued)*

The Company has applied IFRS 16 using the modified retrospective method and has recognized the following balances as of the January 1, 2019 adoption date:

| <b>Right-of-use asset:</b>                  |           | <b>Property</b> |
|---|-----------|-----------------|
| Building lease - cost                       |           | 66,741          |
| Depeiciation recognized to date             |           | -               |
| <b>Net book value as at January 1, 2019</b> | <b>\$</b> | <b>66,741</b>   |
| <br>  |           |                 |
| <b>Lease liability:</b>                     |           | <b>Property</b> |
| Building lease - financing cost             |           | 66,741          |
| Payments made to date                       |           | -               |
| <b>Balance as at January 1, 2019</b>        | <b>\$</b> | <b>66,741</b>   |

The updated accounting policies, the impact on the June 30, 2019 condensed consolidated interim financial statements, and additional disclosures are detailed as follows:

The Company assesses, at the inception of contract, whether it contains a lease. A contract is classified as a lease if the contract conveys the right to control the use of an identified asset for a period of time in exchange for consideration. To assess whether a contract conveys the right to control the use of an identified asset, the Company assesses:

- Whether the contract involves the use of an identified asset. This can be specified explicitly or implicitly and should be physically distinct or represents substantially all of the capacity of a physically distinct asset.
- Whether the Company has the right to obtain substantially all of the economic benefits from the use of the asset throughout the period of use; and
- Whether the Company has the right to direct use of the asset. The Company has the right when it has the decision-making rights that are most relevant to changing how and for what purpose the asset is used. In cases where the decision about how and for what purpose the asset is used is predetermined, the Company has the right to direct use of the asset if either:
  - The Company has the right to operate the asset; or
  - The Company designed the asset in a way that predetermines how and for what purpose it will be used.

The Company recognizes a right-of-use asset and lease liability at the lease commencement date. The right-of-use asset is initially measured at cost, which comprises of the initial amount of the lease liability adjusted for any lease payments made at or before the commencement date, plus any indirect costs incurred.

The right-to-use asset is subsequently depreciated using the straight-line method from the commencement date to the earlier of the end of the useful life of the right-to-use asset or the end of the lease term. The estimated useful lives of right-to-use assets are determined using the same criteria as those for property, plant and equipment. In addition, the right-of-use asset is periodically reduced by impairment losses and adjusted for certain remeasurements of the lease liability, if any.

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**2. Significant accounting policies (continued)**

(vii) *Accounting standards implemented as at January 1, 2019 (continued)*

The lease liability is initially measured at the present value of the lease payments that are not paid at the commencement date, discounted using the interest rate implicit in the lease or, if that rate cannot be determined, the Company's incremental borrowing rate.

*Short-term leases and leases of low-value assets*

The Company has elected not to recognize right-of-use assets and lease liabilities for short-term leases that have a term of 12 months or less and leases of low-value assets. The Company recognizes the lease payments associated with these leases as an expense on a straight-line basis over the lease term.

**3. Reverse takeover transaction**

On September 21, 2018, the Company completed its qualifying transaction (the "Transaction") in accordance with the policies of the TSX Venture Exchange (the "TSXV"), pursuant to which the security holders of Enthusiast Gaming Inc. exchanged all of the securities of Enthusiast Gaming Inc. for securities of the Company, resulting in Enthusiast Gaming Inc. becoming a wholly-owned subsidiary of the Company.

The amalgamation was accounted for in accordance with IFRS 2, Share Based-Payments. The Transaction is considered to be a reverse takeover of Enthusiast Gaming Holdings Inc. (formerly Tova Ventures II Inc.) by Enthusiast Gaming Inc. A reverse takeover transaction involving a non-public operating entity and a non-operating public company is in substance a share-based payment transaction, rather than a business combination. The transaction is equivalent to the issuance of equity instruments (shares, stock options and warrants) by Enthusiast Gaming Inc. for the net assets and eventual public listing status of the nonoperating company, Enthusiast Gaming Holdings Inc. (formerly Tova Ventures II Inc.). The fair value of the shares issued was determined based on the fair value of the common shares issued by Enthusiast Gaming Inc. Comparative figures presented within these condensed consolidated interim financial statements are those of Enthusiast Gaming Inc.

Immediately prior to the Transaction, the Company consolidated its outstanding share capital on a 1:4.2 basis from 5,795,600 common shares to 1,379,904 common shares outstanding. Upon closing of the Transaction, all outstanding common shares, warrants and options of Enthusiast Gaming Inc. were exchanged for common shares, warrants and options of the Company on a 1:1 basis.

In conjunction with the share consolidation, the Company consolidated its outstanding stock options on a 1:4.2 basis from 572,000 options at an exercise price of \$0.10 to 136,190 options at an exercise price of \$0.42, expiring October 17, 2022. The Company also consolidated its outstanding warrants on a 1:4.2 basis from 274,400 warrants at an exercise price of \$0.10 to 65,333 warrants at an exercise price of \$0.42, expiring on October 17, 2019.

The fair value of the stock options as at September 21, 2018 was \$114,761 and was determined using the Black-Scholes Option pricing model with the following assumptions: a share price of \$0.9975, an exercise price of \$0.42, a volatility of 123.90% based on comparable companies; an expected life of 4.07 years, a dividend yield of 0%, and a risk-free interest rate of 2.29%.

The fair value of the warrants as at September 21, 2018 was \$43,471 and was determined using the Black-Scholes Option pricing model with the following assumptions: a share price of \$0.9975, an exercise price of \$0.42, a volatility of 107.80% based on comparable companies; an expected life of 1.07 years, a dividend yield of 0%, and a risk-free interest rate of 2.18%.

The fair value of the consideration is as follows:

|   |           |                  |
|---|-----------|------------------|
| Consideration transferred - 1,379,904 shares @ \$0.9975                         | \$        | 1,376,454        |
| Tova Ventures II Inc. stock options converted to resulting issuer stock options |           | 114,761          |
| Tova Ventures II Inc. warrants converted to resulting issuer warrants           |           | 43,471           |
| Net working capital acquired  |           | 275,261          |
| <b>Listing expense</b>  | <b>\$</b> | <b>1,259,425</b> |

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**4. Asset acquisition transactions**

Following are the acquisitions completed by the Company during the six months ended June 30, 2019 and the year ended December 31, 2018:

| <b>Asset acquisition transactions for the period ended June 30, 2019</b> | <b>Date of acquisition</b> |
|--|----------------------------|
| Planet Destiny (i)   | March 13, 2019             |
| The Sims Resource (ii)   | April 12, 2019             |

| <b>Asset acquisition transactions for the year ended December 31, 2018</b> | <b>Date of acquisition</b> |
|--|----------------------------|
| Pixelframe LLC   | February 5, 2018           |
| Gamnesia Media   | February 16, 2018          |
| Daily Esports  | March 7, 2018              |
| Gameumentary   | June 22, 2018              |
| The Escapist   | July 31, 2018              |
| IncGamers Ltd.   | July 4, 2018               |
| Operations Sports LLC  | November 13, 2018          |

- (i) During the six months ended June 30, 2019, the Company entered into an asset purchase agreement with an at-arm's length party to acquire a website, which comprises a URL, domain name and website content. Total consideration paid for the asset acquisition consisted of \$26,726 in cash.
- (ii) In January 2019, the Company through a wholly-owned subsidiary, signed a definitive agreement (the "Agreement") to acquire 100% of the assets of The Sims Resource ("TSR") from Generatorhallen AB and IBIBI HB (the "Vendors") on an arm's length basis for US\$18,000,000 in cash and US\$2,000,000 in common shares for an aggregate purchase price of US\$20,000,000 (the "Purchase Price"). Thirty percent (30%) of the Purchase Price was paid on closing, April 12, 2019, consisting of US\$4,000,000 in cash (\$5,331,600) and US\$2,000,000 (\$2,668,800 – April 12, 2019) in common shares at price of \$1.00 per common share for a total of 2,668,800 common shares.

The Company will make final payment of US\$14 million (\$18,321,800) in cash, by the first anniversary date of closing, subject to certain customary adjustments (the "Deferred Payment"). Enthusiast will enter into a transition services agreement, pursuant to which the Vendors (the "Vendors") will manage, operate and administer the acquired assets for a period of up to one year. Until the Deferred Payment is made, the Company has agreed on a profit-sharing split of seventy percent (70%) in favor of the Vendors, which decreases proportionally if the Company elects to prepay a portion of the Deferred Payment. The estimated date for the completion of the Deferred Payment is September 30, 2019, with three-months of profit sharing split estimated to be \$1,532,809 as at June 30, 2019, with this estimate included within deferred payment liabilities.

The acquisition was accounted for as a business combination under IFRS 3 and transactions costs incurred were expensed in the period.

The preliminary purchase price allocation of TSR acquisition is shown below:

|   |    |            |
|---|----|------------|
| Cash on closing                             | \$ | 5,331,600  |
| Consideration shares                        |    | 2,668,800  |
| Deferred purchase price                     |    | 18,321,800 |
| Profit-sharing split                        |    | 2,279,323  |
| Total purchase price                        | \$ | 28,601,523 |
| Initial identification of intangible assets |    | 12,262,519 |
| Excess attributed to Goodwill               |    | 16,339,004 |
| Total purchase price                        | \$ | 28,601,523 |

**4. Asset acquisition transactions (continued)**

During the year ended December 31, 2018, total consideration paid or payable consisted of \$1,559,650 in cash, 243,394 common shares with a fair value in the amount of \$196,310 for total consideration of \$1,755,960. As at June 30, 2019, the Company has \$nil (December 31, 2018 - \$53,274) in cash consideration payable related to the IncGamers Ltd. asset acquisition that is included in accounts payable and accrued liabilities in the condensed consolidated interim statements of financial position.

**5. Long-term investments**

- (i) In April 2019, the Company has through a wholly-owned subsidiary, signed a definitive agreement to purchase 20% of the issued and outstanding shares (“Purchased Shares”) in Waveform Entertainment Inc. (“Waveform”) for an aggregate consideration of \$1,680,000 (the “Subscription Price”). Waveform is a leading esports broadcast and production company specializing in the organization of premium esports tournaments world-wide. Enthusiast has also secured an irrevocable option, at its sole discretion, to acquire a 100% interest in Waveform. (the “Buy-Out Option”).

The Purchased Shares will be purchased pursuant to the terms of a share subscription agreement (the “Agreement”), among Waveform and a wholly owned subsidiary of Enthusiast created for the purpose of the transaction. Pursuant to the Agreement, Enthusiast agreed to purchase the Purchased Shares in three tranches: (i) on April 4, 2019, Enthusiast purchased 40.5% of the Purchased Shares for a portion of the Subscription Price, being \$680,000.00; (ii) Enthusiast agreed to purchase, on or before (as decided by Enthusiast) October 4, 2019, 29.75% of the Purchased Shares for a portion of the Subscription Price, being \$500,000.00, a deferred payment liability; and (iii) Enthusiast agreed to purchase, on or before (as decided by Enthusiast) June 3, 2020, 29.75% of the Purchased Shares for a portion of the Subscription Price, being \$500,000.00, a deferred payment liability.

Waveform and Enthusiast also entered into a Shareholders’ Agreement for Waveform (the “Shareholders’ Agreement”). The aggregate purchase price for all Waveform’s shares, if the Buy-Out Option is exercised by Enthusiast shall be equal to the greater of: (i) four (4) times Waveform’s gross revenue (as defined in the Shareholders’ Agreement), multiplied by eighty percent (80%); or (ii) \$7,680,000 (the “Option Purchase Price”). The Option Purchase Price will be subject to agreed adjustments. The purchase of the Purchased Shares on the two remaining tranches, as well as the exercise of the Buy-Out Option (if exercised by Enthusiast) are subject to obtainment of all applicable regulatory approvals (including by the TSX Venture Exchange).

The Company has recognized the investment in accordance with IFRS 9, as a financial asset at fair value, with changes in fair value recognized in profit and loss as they arise at each subsequent reporting period.

- (ii) In April 2019, the Company entered into a Senior Convertible Debenture Purchase Agreement (the “Agreement”) to invest in Addicting Games Inc. (“Addicting Games”), one of the largest online game networks in the United States. Under the Agreement, Enthusiast invested US\$1.5 million by way of a 3-year secured convertible debenture (the “Debenture”) with interest accruing at 2% per annum which is convertible into equity at the value of Addicting Games’ next equity raise. Enthusiast invested in Addicting Games to capitalize on the rapidly growing .io games sector and a new niche of lifestyle gamer that the network currently doesn’t reach.

The Debenture has been accounted for in accordance with IFRS 9, as a financial asset at fair value, with changes in fair value recognized in profit and loss as they arise at each subsequent reporting period.

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**6. Trade and other receivables**

Trade and other receivables consist of the following:

|                                | <b>June 30, 2019</b> | December 31, 2018   |
|--------------------------------|----------------------|---------------------|
| Trade receivables              | \$ 2,115,678         | \$ 2,404,573        |
| HST receivable                 | 140,877              | 342,973             |
| Expected credit loss provision | (39,509)             | (41,186)            |
|                                | <b>\$ 2,217,047</b>  | <b>\$ 2,706,360</b> |

The Company recognized bad debt expense in the amount of \$124,405 for the six months ended June 30, 2019 (\$nil for the six months ended June 30, 2018).

**7. Property and equipment**

|                                      | <b>Furniture and fixtures</b> | <b>Computer equipment</b> | <b>Leasehold improvements</b> | <b>Total</b>      |
|--------------------------------------|-------------------------------|---------------------------|-------------------------------|-------------------|
| <b>Cost</b>                          | \$                            | \$                        | \$                            | \$                |
| Balance, December 31, 2017           | -                             | -                         | -                             | -                 |
| Additions during the year            | 57,565                        | 73,581                    | 17,439                        | 148,585           |
| Balance, December 31, 2018           | 57,565                        | 73,581                    | 17,439                        | 148,585           |
| Additions during the period          | -                             | 32,011                    | 22,715                        | 54,726            |
| Effect of movement in exchange rates | (1,678)                       | (4,371)                   | (1,134)                       | (7,183)           |
| <b>Balance, June 30, 2019</b>        | <b>\$ 55,887</b>              | <b>\$ 101,221</b>         | <b>\$ 39,020</b>              | <b>\$ 196,128</b> |
| <b>Accumulated depreciation</b>      |                               |                           |                               |                   |
| Balance, December 31, 2017           | -                             | -                         | -                             | -                 |
| Depreciation during the year         | 4,980                         | 11,887                    | 1,308                         | 18,175            |
| Balance, December 31, 2018           | 4,980                         | 11,887                    | 1,308                         | 18,175            |
| Depreciation during the period       | 3,963                         | 8,412                     | 1,168                         | 13,543            |
| Effect of movement in exchange rates | 1,103                         | 615                       | 173                           | 1,890             |
| <b>Balance, June 30, 2019</b>        | <b>\$ 10,046</b>              | <b>\$ 20,914</b>          | <b>\$ 2,648</b>               | <b>\$ 33,608</b>  |
| <b>Net book value</b>                |                               |                           |                               |                   |
| Balance, December 31, 2018           | \$ 52,585                     | \$ 61,694                 | \$ 16,131                     | \$ 130,410        |
| <b>Balance, June 30, 2019</b>        | <b>\$ 45,841</b>              | <b>\$ 80,307</b>          | <b>\$ 36,372</b>              | <b>\$ 162,520</b> |

During the six months ended, the Company recognized depreciation expense in the amount of \$13,543 (six months ended June 30, 2018 - \$nil), which is included in the unaudited condensed consolidated interim statements of loss and comprehensive loss. The Company also recognized depreciation expense in the amount of \$16,685 for the six months ended June 30, 2019 related to right-of-use asset.

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**8. Intangible assets**

|  | Website   |                   | Application and technology development |                | Trademark |                | Total                |
|--|-----------|-------------------|--|----------------|-----------|----------------|----------------------|
| <b>Cost</b>  |           |                   |  |                |           |                |                      |
| Balance, December 31, 2017                             | \$        | 35,180            | \$                                     | 156,112        | \$        | 148,534        | \$ 339,826           |
| Additions during the year                              |           | -                 |  | -              |           | -              | -                    |
| Additions from asset acquisition transactions (Note 4) |           | 1,755,960         |  | -              |           | -              | 1,755,960            |
| Effect of movement in foreign exchange rates           |           | 92,488            |  | 8,061          |           | 7,670          | 108,219              |
| Balance, December 31, 2018                             | \$        | 1,883,628         | \$                                     | 164,173        | \$        | 156,204        | \$ 2,204,005         |
| Additions during the period                            |           | -                 |  | -              |           | -              | -                    |
| Additions from asset acquisition transactions (Note 4) |           | 12,289,245        |  | -              |           | -              | 12,289,245           |
| Effect of movement in foreign exchange rates           |           | (61,232)          |  | (1,315)        |           | (1,252)        | (63,799)             |
| <b>Balance, June 30, 2019</b>                          | <b>\$</b> | <b>14,111,641</b> | <b>\$</b>                              | <b>162,858</b> | <b>\$</b> | <b>154,952</b> | <b>\$ 14,429,451</b> |
| <b>Accumulated amortization</b>                        |           |                   |  |                |           |                |                      |
| Balance, December 31, 2017                             |           | 27,849            |  | 49,555         |           | 18,566         | 95,970               |
| Amortization during the period                         |           | 420,988           |  | 80,620         |           | 38,353         | 539,961              |
| Effect of movement in foreign exchange rates           |           | 26,071            |  | 7,561          |           | 3,306          | 36,938               |
| Balance, December 31, 2018                             |           | 474,908           |  | 137,736        |           | 60,225         | 672,869              |
| Amortization during the period                         |           | 1,938,829         |  | 30,401         |           | 19,421         | 1,988,651            |
| Effect of movement in foreign exchange rates           |           | (167,164)         |  | (5,279)        |           | (2,542)        | (174,985)            |
| <b>Balance, June 30, 2019</b>                          |           | <b>2,246,573</b>  |  | <b>162,858</b> |           | <b>77,104</b>  | <b>2,486,535</b>     |
| <b>Net book value</b>                                  |           |                   |  |                |           |                |                      |
| Balance, December 31, 2018                             | \$        | 1,408,720         | \$                                     | 26,437         | \$        | 95,979         | \$ 1,531,136         |
| <b>Balance, June 30, 2019</b>                          | <b>\$</b> | <b>11,865,068</b> | <b>\$</b>                              | <b>-</b>       | <b>\$</b> | <b>77,848</b>  | <b>\$ 11,942,916</b> |

During the six months ended, the Company recognized amortization expense in the amount of \$1,988,651 (six months ended June 30, 2018 - \$33,873), which is included in the unaudited condensed consolidated interim statements of loss and comprehensive loss.

**9. Accounts payable and accrued liabilities**

Included in the accounts payable and accrued liabilities is a provision in respect of a consultant's claim for unpaid compensation. Although the Company refutes the claim and feels it is without merit, \$280,000 has been provided for. The Company is currently in discussion with the consultant, and at this time it is not possible to determine if an additional provision will be required.

**10. Convertible debentures**

On November 8, 2018, the Company issued convertible debenture units (the "Debenture Units") for total gross proceeds of \$9,000,000 (the "Offering").

Each Debenture Unit, issued at a price of \$1,000, is comprised of one unsecured convertible debenture (each a "Debenture" and collectively, the "Debentures"), having a principal amount of \$1,000 and accruing interest at 9% per annum, payable semi-annually until maturity, and 315 common share purchase warrants of the Company (each, a "Debenture Warrant"). Each Debenture is convertible into shares of the Company at a conversion price of \$1.60 per common share (the "Conversion Price"), subject to acceleration in certain events. The Debentures mature on December 31, 2021. Each Debenture Warrant entitles the holder to acquire one share at a price of \$2.00 per share for a period of two years, subject to acceleration in certain events. The Debentures and the Debenture Warrants contain customary anti-dilution provisions. The Company also issued 540 Debenture Units to the brokers as part of the transaction in addition to 2,835,000 Debenture Warrants.



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**10. Convertible debentures (continued)**

Beginning on March 9, 2019, the Company may, at its option, require the conversion of the then outstanding principal amount of the Debentures (plus accrued and unpaid interest thereon) at the Conversion Price on not less than 30 days' notice, should the daily volume-weighted average trading price of the shares of the Company be greater than \$2.40 for each of seven consecutive trading days, ending five trading days prior to the applicable date.

The Company may accelerate the expiry date of the then outstanding Debenture Warrants on not less than 30 days' notice, should the volume-weighted average trading price of the shares be greater than \$3.00 for the twenty consecutive trading days, ending five trading days prior to the applicable date.

Upon initial recognition, the convertible debentures have been presented as a liability and the embedded conversion feature and warrants have been presented as equity as the fixed-for-fixed criteria is met. The fair value of the convertible debentures (host debt) in the amount of \$8,074,019 is measured using a market rate of 13.0% for a similar unsecured debt without the conversion feature. The residual amount of \$925,981 was allocated proportionally based on relative fair values between conversion feature and warrants in the amount of \$615,679 and \$310,302, respectively. The fair value of the conversion feature was determined using Black-Scholes pricing model with the following assumptions: a share price of \$1.01, an exercise price of \$1.60, a volatility of 111.15%, an expected life of 3.15 years, a dividend yield of 0.0%, and a risk-free interest rate of 2.37%. The fair value of warrants was determined using Black-Scholes pricing model with the following assumptions: a share price of \$1.01, an exercise price of \$2.00, a volatility of 110.50%, an expected life of 2.0 years, a dividend yield of 0.0%, and a risk-free interest rate of 2.36%.

The Company incurred cash issuance costs of \$590,580. In addition, the Company issued 540 warrants to the brokers, which are exercisable at \$1,000 per Debenture Unit for a term of 2 years. The fair value of the broker warrants in the amount of \$310,807 was determined using Black-Scholes pricing model with the following assumptions: a unit price of \$1,000, an exercise price of \$1,000, a volatility of 110.50%, an expected life of 2.0 years, a dividend yield of 0.0%, and a risk-free interest rate of 2.36%. The total issuance costs of \$901,387 was allocated proportionally to convertible debentures, conversion feature on convertible debentures and warrants in the amount of \$808,646, \$61,663 and \$31,078, respectively.

The Company recorded deferred tax expense in the amount of \$240,236, which is offset against the value of equity portion of the conversion feature on convertible debentures in the consolidated statements of changes in equity. The convertible debentures are amortized at an effective interest rate of 16.94%. The Company recognized \$401,671 in interest expense and \$221,540 in accretion expense for the six months ended June 30, 2019. The fair value and related movement during the period for each of the components of the convertible debentures, conversion feature on convertible debentures and warrants is as follows:

|                                    | <b>Convertible<br/>debenture</b> | <b>Conversion<br/>feature on<br/>convertible<br/>debentures</b> | <b>Warrant<br/>reserve</b> | <b>Total</b>        |
|------------------------------------|----------------------------------|---|----------------------------|---------------------|
| Initial recognition at fair value  | \$ 8,074,019                     | \$ 615,679  | \$ 310,302                 | \$ 9,000,000        |
| Issuance costs                     | (808,646)                        | (61,663)  | (31,078)                   | (901,387)           |
| Broker warrants issued             | -                                | -   | 310,807                    | 310,807             |
| Deferred tax expense               | -                                | (240,236)   | -                          | (240,236)           |
| Accretion expense                  | 61,490                           | -   | -                          | 61,490              |
| Balance as at December 31, 2018    | \$ 7,326,863                     | \$ 313,780  | \$ 590,031                 | \$ 8,230,674        |
| Accretion expense                  | 221,540                          | -   | -                          | 221,540             |
| <b>Balance as at June 30, 2019</b> | <b>\$ 7,548,403</b>              | <b>\$ 313,780</b>   | <b>\$ 590,031</b>          | <b>\$ 8,452,214</b> |

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**11. Share capital**

The Company is authorized to issue an unlimited number of common shares. The Company issued common shares as described below during the six months ended June 30, 2019:

- (i) Warrant holders of 2,908,722 warrants with an exercise price of \$0.58 per share exercised their warrants for a total consideration of \$1,687,058. As a result, fair value of the warrant liability in the amount of \$1,782,756 was credited to share capital for the underlying warrants exercised.
- (ii) Warrant holders of 321,902 warrants with an exercise price of \$0.197467 per share, exercised their warrants for a total consideration of \$63,565. As a result, fair value of the warrants in the amount of \$197,294 was credited from warrant reserve to share capital for the underlying warrants exercised.
- (iii) Warrant holders of 124,311 warrants with an exercise price of \$1.25 per share, exercised their warrants for a total consideration of \$155,389. As a result, fair value of the warrants in the amount of \$76,190 was credited from warrant reserve to share capital for the underlying warrants exercised.
- (iv) During the period, 51,576 warrants with an exercise price of \$0.197467 per share expired.
- (v) Stock option holders of 120,000 stock options with an exercise price of \$0.13 per share exercised their stock options for a total consideration of \$15,600. As a result, an amount of \$6,106 was credited from contributed surplus to share capital for the underlying options exercised.
- (vi) On April 12, the Company issued 2,668,800 shares in respect of the SIMS Transaction – see note 4(ii). The fair value of the investments (\$2,668,800) was credited to Share Capital.

**12. Warrants**

As discussed in Notes 10 and 11, each common share warrant entitles the holder to purchase one common share of the Company. The following table reflects the continuity of warrants as at June 30, 2019 and December 31, 2018:

| Common share warrant activity        | June 30, 2019     | Weighted average exercise price | December 31, 2018 | Weighted average exercise price |
|--------------------------------------|-------------------|---------------------------------|-------------------|---------------------------------|
| <b>Balance – beginning of period</b> | 19,041,674        | \$ 0.975                        | 7,948,525         | \$ 0.504                        |
| Issued                               | -                 | -                               | 4,716,997         | 0.580                           |
| Issued                               | -                 | -                               | 3,399,650         | 1.600                           |
| Issued                               | -                 | -                               | 339,465           | 1.200                           |
| Exercised                            | -                 | -                               | (577,554)         | (0.197)                         |
| Exercised                            | -                 | -                               | 189,036           | (0.580)                         |
| Issued                               | -                 | -                               | 65,333            | 0.420                           |
| Exercised                            | -                 | -                               | (618,830)         | (0.197)                         |
| Exercised                            | -                 | -                               | (382,954)         | (0.580)                         |
| Exercised                            | -                 | -                               | (65,333)          | (0.420)                         |
| Issued                               | -                 | -                               | 1,580,007         | 0.197                           |
| Issued                               | -                 | -                               | 2,835,000         | 2.000                           |
| Issued                               | -                 | -                               | 540               | 1,000.000                       |
| Expired                              | -                 | -                               | (10,136)          | (0.197)                         |
| Exercised (Note 10(ii))              | (321,902)         | (0.197)                         | -                 | -                               |
| Exercised (Note 10(i))               | (2,908,722)       | (0.580)                         | -                 | -                               |
| Exercised (Note 10(iii))             | (124,311)         | (1.250)                         | -                 | -                               |
| Expired (Note 10(iv))                | (51,584)          | (0.197)                         | -                 | -                               |
| <b>Balance – end of period</b>       | <b>15,635,155</b> | <b>\$ 1.065</b>                 | 19,041,674        | \$ 0.975                        |

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**12. Warrants (continued)**

The following tables summarize information about warrants outstanding as at June 30, 2019 and December 31, 2018:

| <b>Date of issuance</b> | <b>Date of expiry</b> | <b>Exercise price</b> | <b>June 30, 2019</b> |
|-------------------------|-----------------------|-----------------------|----------------------|
| November 30, 2017 to    |                       |                       |                      |
| May 22, 2018            | April 4, 2020         | 0.580                 | 7,604,804            |
| June 20, 2018           | October 4, 2020       | 1.600                 | 3,399,650            |
| June 20, 2018           | October 4, 2020       | 1.250                 | 215,154              |
| November 8, 2018        | November 8, 2020      | 2.000                 | 2,835,000            |
| November 8, 2018        | November 8, 2020      | 1000.000              | 540                  |
| December 31, 2018       | December 31, 2020     | 0.197                 | 1,580,007            |
|                         |                       | <b>\$ 1.065</b>       | <b>15,635,155</b>    |

| <b>Date of issuance</b> | <b>Date of expiry</b> | <b>Exercise price</b> | <b>December 31, 2018</b> |
|-------------------------|-----------------------|-----------------------|--------------------------|
| February 14, 2017       | February 14, 2019     | \$ 0.197              | 50,646                   |
| April 10, 2017          | April 10, 2019        | 0.197                 | 84,826                   |
| June 12, 2017           | June 12, 2019         | 0.197                 | 101,282                  |
| June 13, 2017           | June 13, 2019         | 0.197                 | 101,283                  |
| June 30, 2017           | June 30, 2019         | 0.197                 | 35,449                   |
| November 30, 2017 to    |                       |                       |                          |
| May 22, 2018            | April 4, 2020         | 0.580                 | 10,513,526               |
| June 20, 2018           | October 4, 2020       | 1.600                 | 3,399,650                |
| June 20, 2018           | October 4, 2020       | 1.250                 | 339,465                  |
| November 8, 2018        | November 8, 2020      | 2.000                 | 2,835,000                |
| November 8, 2018        | November 8, 2020      | 1000.000              | 540                      |
| December 31, 2018       | December 31, 2020     | 0.197                 | 1,580,007                |
|                         |                       | <b>\$ 0.975</b>       | <b>19,041,674</b>        |

**13. Stock options**

The Company has a stock option plan (the “plan”) for directors, officers, employees and consultants of the Company. The number of common shares that may be set aside for issuance under the plan (and under all other management stock option and employee stock option plans) is limited to ten percent (10.0%) of the outstanding common shares of the Company, less the aggregate number of shares reserved for issuance or issuable under any other security based compensation arrangement of the Company. The board of directors has the right, from time to time, to increase such number subject to the approval of the shareholders of the Company and provided that the Company complies with the provisions of policies, rules and regulations of applicable securities legislation.

Any common shares subject to a stock option, which for any reason is cancelled or terminated prior to exercise, will be available for a subsequent grant under the plan, subject to applicable regulatory requirements.

Stock options granted under the plan may be exercised during a period not exceeding ten years from the date of grant, subject to earlier termination on the termination of the optionee’s employment, on the optionee’s ceasing to be an employee, officer or director of the Company or any of its subsidiaries, as applicable, or on the optionee’s retiring, becoming permanently disabled or dying, subject to certain grace periods to allow the optionee or his or her personal representative time to exercise such stock options. The stock options are non-transferable. The plan contains provisions for adjustment in the number of common shares issuable thereunder in the event of the subdivision, consolidation, reclassification or change of the common shares, a merger or other relevant changes in the Company’s capitalization. The board of directors may, from time to time, amend or revise the terms of the plan or may terminate the plan at any time.

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**13. Stock options (continued)**

On April 1, 2019, the Company granted 955,000 stock options to purchase common shares of the Company to employees, management, officers and consultants of the Company. Each of the stock options issued will be exercisable at \$1.25 and has a term of five years. All stock options granted are pursuant to the Company's Stock Option Plan (the "Plan") and shall vest and become fully exercisable as one-third on the date of grant, one-third on the first anniversary and the remaining one-third on the second anniversary of the date of grant (subject to a longer vesting period for certain new employees in the discretion of the Chief Executive Officer of the Corporation). The fair value of the 955,000 stock options issued had a fair value of \$153,452, of which share based compensation expense in the amount of \$59,559 was recorded for six-month period ended June 30, 2019.

The following table shows the movement in the stock option plan:

| Measurement date                          | June 30, 2019     |                                 |                                   | December 31, 2018 |                                 |                                   |
|---|-------------------|---------------------------------|-----------------------------------|-------------------|---------------------------------|-----------------------------------|
|   | Number of options | Weighted average exercise price | Weighted average grant date value | Number of options | Weighted average exercise price | Weighted average grant date value |
|   |                   | #                               | \$                                |                   | \$                              | #                                 |
| <b>Outstanding, beginning of period</b>   | 3,710,274         | 0.19                            | 0.24                              | 4,668,472         | 0.16                            | 0.19                              |
| Granted                                   | 955,000           | 1.25                            | 1.25                              | 186,190           | 0.64                            | 0.84                              |
| Exercised                                 | (120,000)         | (0.13)                          | (0.13)                            | (1,144,388)       | (0.13)                          | (0.13)                            |
| <b>Outstanding, end of period</b>         | <b>4,545,274</b>  | <b>0.42</b>                     | <b>0.45</b>                       | <b>3,710,274</b>  | 0.19                            | 0.24                              |
| <b>Options exercisable, end of period</b> | <b>3,270,693</b>  | <b>0.29</b>                     | <b>0.31</b>                       | <b>3,072,360</b>  | 0.18                            | 0.23                              |

The following table summarizes information about the stock options outstanding and exercisable as June 30, 2019:

| Exercise price | Options outstanding                 |   |   |  | Options exercisable                 |   |  |  |
|----------------|-------------------------------------|---|---|--|-------------------------------------|---|--|--|
|                | Number of stock options outstanding | Weighted average exercise price per share | Weighted average remaining contractual life | Weighted average grant date fair value | Number of stock options exercisable | Weighted average exercise price per share | Weighted average grant date fair value |  |
| \$             | #                                   | \$  | Years                                       | \$                                     | #                                   | \$  | \$                                     |  |
| 0.13           | 1,326,923                           | 0.13                                      | 1.41  | 0.12                                   | 1,326,923                           | 0.13                                      | 0.12                                   |  |
| 0.20           | 2,090,780                           | 0.20                                      | 3.38  | 0.27                                   | 1,477,866                           | 0.20                                      | 0.27                                   |  |
| 0.42           | 122,571                             | 0.42                                      | 3.30  | 0.84                                   | 122,571                             | 0.42                                      | 0.84                                   |  |
| 1.25           | 50,000                              | 1.25                                      | 4.37  | 0.82                                   | 25,000                              | 1.25                                      | 0.82                                   |  |
| 1.25           | 955,000                             | 1.25                                      | 4.75  | 1.02                                   | 318,333                             | 1.25                                      | 1.02                                   |  |
| <b>Total</b>   | <b>4,545,274</b>                    | <b>0.42</b>                               | <b>3.10</b>                                 | <b>0.41</b>                            | <b>3,270,693</b>                    | <b>0.29</b>                               | <b>0.31</b>                            |  |

During the six months ended June 30, 2019, the Company recognized \$116,532 in share-based compensation (six months ended June 30, 2018 - \$116,285).

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**14. Related party transactions and balances**

The Company's key management personnel have authority and responsibility for overseeing, planning, directing and controlling the activities of the Company. Key management personnel include members of the Board of Directors, Chief Executive Officer, Chief Operating Officer, Chief Financial Officer and Chief Information Officer. Compensation of key management personnel may include short-term and long-term benefits. Short-term benefits include salaries and bonuses. Share-based compensation include warrants and stock options vested during the period.

Compensation provided to current and former key management are as follows:

|                          | Three months ended June 30, |         | Six months ended June 30, |         |
|--------------------------|-----------------------------|---------|---------------------------|---------|
|                          | 2019                        | 2018    | 2019                      | 2018    |
|                          | \$                          | \$      | \$                        | \$      |
| Short-term benefits      | <b>116,000</b>              | 153,002 | <b>216,833</b>            | 359,585 |
| Share-based compensation | <b>88,203</b>               | 55,555  | <b>116,532</b>            | 116,285 |
|                          | <b>204,203</b>              | 208,557 | <b>333,365</b>            | 475,870 |

|                                     | Three months ended June 30, |       | Six months ended June 30, |        |
|-------------------------------------|-----------------------------|-------|---------------------------|--------|
|                                     | 2019                        | 2018  | 2019                      | 2018   |
|                                     | \$                          | \$    | \$                        | \$     |
| Total transactions during the year: |                             |       |                           |        |
| Professional and consulting expense | <b>172,837</b>              | 8,279 | <b>236,202</b>            | 35,866 |

|  | June 30, 2019  | December 31, 2018 |
|--|----------------|-------------------|
| Loans receivable                         | <b>200,374</b> | 191,283           |
| Accounts payable and accrued liabilities | <b>99,790</b>  | 24,912            |

During the six months ended June 30, 2019, the Company paid consulting fees to the executive officers and their companies in the amount of \$129,298 (six months ended June 30, 2018 - \$35,866). During the six months ended June 30, 2019, the Company also paid consulting fees to three directors in the amount of \$106,904 (six months ended June 30, 2018 - \$nil).

As at June 30, 2019, the Company also have loans receivable due from the Chief Executive Officer, Chief Operating Officer and Chief Information Officer in the amount of \$56,981, \$54,124 and \$47,005, respectively (December 31, 2018 - \$49,000, \$49,000 and \$49,000, respectively). The loans receivable bears interest at bank's prime interest rate (June 30, 2019 – 3.95%) and matures on August 1, 2019. The Company also has an additional loan receivable from the Chief Executive Officer in the amount of \$42,264 (December 31, 2018 - \$44,283), which bears interest at bank's prime interest rate (March 31, 2019 – 3.95%) and matures on August 31, 2020.

As at June 30, 2019, \$99,790 (December 31, 2018 - \$24,912) was due to related parties for unpaid expenses, unpaid salaries and consulting fees.

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**15. Capital management**

The Company considers its capital structure to consist of shareholders' equity, long-term debt and convertible debenture. The Company manages its capital structure and makes adjustments to it, in order to have the funds available to support the acquisition, exploration and development of its business. The Board of Directors does not establish quantitative return on capital criteria for management, but rather relies on the expertise of the Company's management to sustain future development of the business.

The Company is a development stage entity; as such the Company is dependent on external equity financing to fund its activities. In order to carry out the planned operations and pay for administrative costs, the Company will spend its existing working capital and raise additional amounts as needed. Management reviews its capital management approach on an ongoing basis and believes that this approach, given the relative size of the Company, is reasonable. There were no changes in the Company's approach to capital management during the six months ended June 30, 2019 and 2018. Neither the Company nor its subsidiaries are subject to externally imposed capital requirements.

The Company's objective when managing capital is to safeguard the Company's ability to continue as a going concern. The Company's ability to raise future capital is subject to uncertainty and the inability to raise such capital may have an adverse impact over the Company's ability to continue as a going concern (Note 2).

**16. Financial instruments**

*Fair values*

The fair values of the cash, cash in trust, investments, trade receivables, loans receivable from related parties, accounts payable and accrued liabilities, long-term debt, lease liability and convertible debentures approximate their carrying values due to the relatively short-term nature of these financial instruments.

Cash and cash equivalents are comprised of:

|                          | <b>June 30, 2019</b> | December 31, 2018 |
|--------------------------|----------------------|-------------------|
|                          | \$                   | \$                |
| Cash at bank and on hand | <b>9,384,679</b>     | 11,642,304        |
| Cash in trust            | <b>569,803</b>       | 270,387           |
|                          | <b>9,954,482</b>     | 11,912,691        |

Cash includes demand deposits with financial institutions and cash equivalents consist of short-term, highly liquid investments purchased with original maturities of three months or less. As at June 30, 2019 and December 31, 2018, the Company had no cash equivalents.

Total interest income and interest expense for financial assets or financial liabilities that are not at fair value through profit or loss can be summarized as follows:

|                      | <b>For the three months ended June 30</b> |       | <b>For the six months ended June 30</b> |       |
|----------------------|---|-------|---|-------|
|                      | <b>2019</b>                               | 2018  | <b>2019</b>                             | 2018  |
|                      | \$  | \$    | \$                                      | \$    |
| Interest income      | <b>(2,041)</b>                            | (231) | <b>(4,825)</b>                          | (330) |
| Interest expense     | <b>433,896</b>                            | 2,139 | <b>752,979</b>                          | 5,562 |
| Net interest expense | <b>431,854</b>                            | 1,908 | <b>748,153</b>                          | 5,232 |

The Company thoroughly examines the various financial instrument risks to which it is exposed and assesses the impact and likelihood of those risks. These risks may include credit risk, liquidity risk, foreign currency risk, interest rate risk and market risk.

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**16. Financial instruments (continued)**

*Credit risk*

Credit risk is the risk of financial loss to the Company if a customer or counterparty to a financial instrument fails to meet its obligations.

The Company's maximum exposure to credit risk for its trade receivables is summarized as follows:

|                                | <b>June 30, 2019</b> | December 31, 2018 |
|--------------------------------|----------------------|-------------------|
|                                | \$                   | \$                |
| Trade receivables aging:       |                      |                   |
| 0-30 days                      | <b>1,936,873</b>     | 1,071,883         |
| 31-60 days                     | <b>31,896</b>        | 41,640            |
| 61-90 days                     | -                    | 797,105           |
| Greater than 90 days           | <b>146,909</b>       | 493,945           |
|                                | <b>2,115,678</b>     | 2,404,573         |
| Expected credit loss provision | <b>(39,509)</b>      | (41,186)          |
| <b>Net trade receivables</b>   | <b>2,076,170</b>     | 2,363,387         |

*Credit risk (continued)*

The movement in the expected credit loss provision can be reconciled as follows:

|   | <b>June 30, 2019</b> | December 31, 2018 |
|---|----------------------|-------------------|
|   | \$                   | \$                |
| Expected credit loss provision:                       |                      |                   |
| Expected credit loss provision, beginning balance     | <b>(41,186)</b>      | -                 |
| Net provision used (recorded) during the period       | <b>1,677</b>         | (41,186)          |
| <b>Expected credit loss provision, ending balance</b> | <b>(39,509)</b>      | (41,186)          |

The following default rates are used to calculate the expected credit loss provision ("ECLs") on trade receivables as at June 30, 2019:

|                                | <b>Total</b>        | <b>Not past due</b> | <b>Over 30 days past due</b> | <b>Over 60 days past due</b> | <b>Over 90 days past due</b> |
|--------------------------------|---------------------|---------------------|------------------------------|------------------------------|------------------------------|
| Default rates                  |                     | 0.39%               | 2.83%                        | 1.88%                        | 21.14%                       |
| Trade receivables              | \$ <b>2,115,678</b> | \$ 1,936,873        | 31,896                       | -                            | \$ 146,909                   |
| Expected credit loss provision | \$ <b>39,509</b>    | \$ 7,554            | \$ 902                       | -                            | \$ 31,053                    |

All of the Company's cash and cash equivalents are held with a major Canadian financial institution and thus the exposure to credit risk is considered insignificant. Management actively monitors the Company's exposure to credit risk under its financial instruments, including with respect to trade receivables.

*Concentration risk*

As at June 30, 2019, the Company had four customers which accounted for approximately 56.70% of its trade receivables, with these four customers also accounting for 35.61%, 8.67%, 8.40% and 6.58% of revenues, respectively, for the six months ended June 30, 2019.

As at December 31, 2018, the Company had four customers which accounted for approximately 61.30% of its trade receivables, with these four customers also accounting for 30.03%, 11.80%, 11.29% and 10.31% of revenues, respectively, for the year ended December 31, 2018.

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**16. Financial instruments (continued)**

*Liquidity risk*

Liquidity risk is the risk that the Company will not be able to meet its obligations associated with financial liabilities. The Company has a planning and budgeting process in place by which it anticipates and determines the funds required to support its normal operating requirements. The Company coordinates this planning and budgeting process with its financing activities through its capital management process.

The Company holds sufficient cash and cash equivalents and working capital, maintained through stringent cash flow management, to ensure sufficient liquidity is maintained. Maturity analysis of liabilities which are due in next twelve months can be summarized as follows:

|   | <b>June 30, 2019</b> | December 31, 2018 |
|---|----------------------|-------------------|
|   | \$                   | \$                |
| Accounts payable and accrued liabilities    | <b>3,227,697</b>     | 3,500,232         |
| Current portion of long-term debt           | -                    | 9,960             |
| Current portion of lease contract liability | <b>13,915</b>        | -                 |
| Short-term debt                             | <b>9,741,667</b>     | -                 |
| Deferred payment liability                  | <b>20,854,609</b>    | -                 |
|   | <b>33,837,887</b>    | 3,510,192         |

*Foreign currency risk*

A large portion of the Company's transactions occur in a foreign currency (mainly in US dollars) and, therefore, the Company is exposed to foreign currency risk at the end of the reporting period through its U.S. denominated trade receivables, accounts payable and cash. As at June 30, 2019, a 10% depreciation or appreciation of the U.S. dollar against the Canadian dollar would have resulted in an approximate \$15,000 (December 31, 2018 - \$198,000) decrease or increase, respectively, in total loss and comprehensive loss.

*Interest rate risk*

The Company has no significant exposure as at June 30, 2019 to interest rate risk through its financial instruments.



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**17. Segment disclosures**

The Company operates in one industry segment of digital media and entertainment. The majority of the Company's assets are located in Canada and the United States ("US"). The Company sells into three major geographic centers: United States of America ("USA"), Canada and other foreign countries. The Company has determined that it has a single reportable segment as the Company's decision makers review information on a consolidated basis.

Revenues for various services is summarized below for the three and six months ended June 30, 2019 and 2018:

|                      | Three months ended June 30, |                  | Six months ended June 30, |                  |
|----------------------|-----------------------------|------------------|---------------------------|------------------|
|                      | 2019                        | 2018             | 2019                      | 2018             |
|                      | \$                          | \$               | \$                        | \$               |
| Advertising revenue  | 3,057,840                   | 2,552,875        | 5,118,549                 | 4,122,220        |
| Subscription revenue | 868,720                     | -                | 868,720                   | -                |
| Ticket sales         | 4,890                       | 8,350            | 4,890                     | 447,293          |
| Sponsorship revenue  | 107,796                     | -                | 107,796                   | -                |
|                      | <b>4,039,247</b>            | <b>2,561,225</b> | <b>6,099,956</b>          | <b>4,569,513</b> |

The sales, in Canadian dollars, in each of these geographic locations for the three and six months ended June 30, 2019 and 2018 are as below:

|                     | Three months ended June 30, |                  | Six months ended June 30, |                  |
|---------------------|-----------------------------|------------------|---------------------------|------------------|
|                     | 2019                        | 2018             | 2019                      | 2018             |
|                     | \$                          | \$               | \$                        | \$               |
| USA                 | 2,282,503                   | 1,536,899        | 3,422,075                 | 2,516,545        |
| Canada              | 161,405                     | 102,433          | 256,198                   | 600,383          |
| All other countries | 1,595,339                   | 921,893          | 2,421,683                 | 1,452,585        |
|                     | <b>4,039,247</b>            | <b>2,561,225</b> | <b>6,099,956</b>          | <b>4,569,513</b> |

The non-current assets, in Canadian dollars, in each of the geographic locations as at June 30, 2019 and December 31, 2018 are below:

|                     | June 30, 2019     | December 31, 2018 |
|---------------------|-------------------|-------------------|
|                     | \$                | \$                |
| Canada              | 1,940,490         | 1,166,690         |
| USA                 | 3,614,565         | 539,139           |
| All other countries | 27,240,887        |                   |
|                     | <b>32,795,942</b> | <b>1,705,829</b>  |

## **18. Merger arrangement agreement**

Dated May 30, 2019, the Company entered into an arrangement agreement (“the “Arrangement Agreement”) J55 Capital Corp. (TSXV: FIVE) (“J55”) and Aquilini GameCo Inc. (“GameCo”), a private Canadian company to form the leading publicly traded esports and gaming media organization in North America. Under a court approved arrangement (the “Arrangement”), J55 will acquire all of the outstanding common shares of Enthusiast Gaming (the “Enthusiast Common Shares”) in exchange for common shares of J55 (the “J55 Common Shares”) on the basis of 4.22 (post consolidation) J55 Common Shares for each one Enthusiast Gaming Common Share (the “Exchange Ratio”).

The Arrangement constitutes a merger of Enthusiast Gaming and J55 on a fully diluted basis, after giving effect to the transactions described below.

Immediately prior to the completion of the Arrangement, J55 will complete the acquisition of GameCo (the “GameCo Transaction”). The GameCo Transaction will be completed pursuant to the terms and conditions of an amalgamation agreement (the “Amalgamation Agreement”) between J55 and GameCo, pursuant to which immediately prior to the completion of the Arrangement, J55 will acquire all of the outstanding securities of GameCo which shall constitute J55’s Qualifying Transaction (as defined in the policies of the TSXV). On closing of the Qualifying Transaction, all of the issued and outstanding securities of GameCo will be exchanged for corresponding securities of J55 as follows:

- (i) Each of the common shares of GameCo (the “GameCo Shares”) will be cancelled and, in consideration therefor, each GameCo shareholder will receive one (post consolidation) J55 Share at a deemed price of \$0.30 per J55 Share for each one GameCo Share held.
- (ii) Each of the warrants to purchase GameCo Shares (the “GameCo Warrants”) will be exchanged for warrants to purchase the corresponding number of (post consolidation) J55 Shares on the same terms as those contained in the GameCo Warrants, and each such GameCo Warrant shall be cancelled.
- (iii) Each of the options to purchase GameCo Shares (the “GameCo Options”) will be exchanged for options to purchase the corresponding number of (post consolidation) J55 Shares on the same terms as those contained in the GameCo Options, and each such GameCo Option shall be cancelled.

In connection with closing of the GameCo Transaction, J55 intends to consolidate its outstanding J55 Common Shares on the basis of 1.25 pre-consolidation shares for every one post-consolidation share prior to the completion of the GameCo Transaction.

The aggregate of approximately 324,357,495 (post consolidation) J55 Shares is expected to be issued at a deemed price of \$0.30 per share pursuant to the GameCo Transaction. Further, J55 has agreed that, to satisfy an obligation of GameCo under an existing media services agreement and as such J55 will issue that number of J55 Shares as is equal to \$59,063 at a price per J55 Share to be determined at a later date in accordance with said agreement. J55 intends to rely on Section 2.11 of National Instrument 45-106 – Prospectus Exemptions for an exemption from the prospectus requirements under applicable securities laws in connection with the issuance of the aforementioned securities.

The GameCo Transaction will be a Non-Arm’s Length Qualifying Transaction under the policies of the TSXV and a related party transaction for the purposes of Multilateral Instrument 61-101 – Protection of Minority Security Holders in Special Transactions (“MI 61-101”) because J55 and GameCo have certain directors, officers and significant shareholders in common. As such, J55 is required to hold a shareholders’ meeting (the “J55 Meeting”) to obtain approval of the GameCo Transaction by the disinterested shareholders of J55. As of the date of this news release, the date for the J55 Meeting has not been established and the disinterested shareholder approval has not been obtained.

Immediately prior to the closing of the GameCo Transaction, GameCo will complete its acquisition (the “Luminosity Acquisition”) of Luminosity Gaming Inc. (“Luminosity Canada”) and Luminosity Gaming (USA), LLC (“Luminosity USA”, which together with Luminosity Canada is herein referred to as “Luminosity Gaming” and together with J55 and GameCo, “Luminosity”).

**18. Merger arrangement agreement (continued)**

The combined company that will result from the completion of the Transactions will be renamed “Enthusiast Gaming Holdings Inc.”. Subject to TSXV approval, the common shares of the combined company will trade on the TSXV, under the symbol “EGLX”.

The Arrangement is subject to receipt of various approvals including the approval of the Ontario Superior Court of Justice (Commercial List), the approval of the TSXV and Enthusiast Gaming and J55 shareholder approval, as well as the closing of the other Transactions and the satisfaction of certain other customary closing conditions. Closing of the Arrangement is expected to occur in early September 2019.

Concurrent with the announcement of the Arrangement, GameCo has entered into a bought deal private placement agreement (the “Private Placement”) with a syndicate of underwriters (the “Underwriters”), whereby the Underwriters have agreed to purchase for resale to substituted purchasers \$10,000,000 million of convertible debentures at par (the “Debentures”) of GameCo, which will effectively convert into J55 Common Shares at a (post consolidation) conversion price of \$0.45 per J55 Common Share, for aggregate gross proceeds of \$10,000,000 million (the “Private Placement”). The Debentures will have a maturity date of June 30, 2020 and will automatically convert into common shares of GameCo upon closing of the Arrangement. If the Debentures have not automatically converted to GameCo common shares by the maturity date, then the principal will be repayable on the maturity date as well as interest on the basis of 8.0% per annum.

The net proceeds from the GameCo Private Placement were extended to the Company on June 21, 2019 in the full value of \$10,000,000 million as a bridge loan (the “Bridge Loan”) to the Company which may use to repay all or part of certain amounts owed in connection with the acquisition of 100% of the assets of The Sims Resource (the “Sims Resource Deferred Payment”) and/or to fund working capital and/or other general corporate purposes. All principal and unpaid interest under the Bridge Loan will be due and payable by Enthusiast Gaming to GameCo on the earlier of (a) June 20, 2020, and (b) the closing of a change of control transaction (which includes the closing of the Arrangement). Pursuant to the terms of the Loan Agreement, the Company has paid GameCo a \$300,000 administrative fee. The Company recognized \$9,700,000 in short-term debt, \$63,584 of interest expense and \$41,667 in accretion expense for the period ended June 30, 2019.

**19. Financing fee**

During the three months ended June 30, 2019, the Company entered into a proposed loan (the “Proposed Loan”) agreement with an at-arm’s length vendor in the amount of US\$5,000,000. The parties decided not to proceed with the Proposed Loan and a break fee of US\$250,000 (\$334,425), inclusive of any applicable taxes, in consideration for work completed in preparation for the Proposed Loan, was paid to the vendor.

**20. Subsequent events**

- (i) In August 2019, the Company announced that it had made arrangement to exercise its early pay down option in relation to The Sims Resource acquisition. The Company expects to pay the remaining portion of the purchase price of \$18,321,800 in tranches with the deferred payment fully satisfied by the end of September 2019, subject to the completion of the Merger Arrangement Agreement (see Note 18).
- (ii) Upon closing of the Arrangement Agreement (refer to Note 18) transaction bonuses totaling \$350,000 have been approved by the Board of Directors of the Company.